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# CYCLE OF GIVING

Community Impact



# Growing forward. Giving back.

For over 87 years, we've been galvanized by the communities we serve. They've driven our philosophy and commitment, always inspiring us to share our success and look for new ways to make meaningful impact on our communities—both big and small.

It all started in 1932, when 16 schoolteachers got together to form our credit union. They didn't do it for profit—they did it to help one another. Today, we build on that rich history by investing in our communities, creating jobs, providing robust banking services to members, and strengthening our relationships with local partners.

As we grow forward, we look for new ways to engage our members and community. We continue to make sure our neighbors have easy access to the education and resources they need to make responsible financial decisions. We also remain focused on creating opportunities to grow for everyone who calls our community home.







**12,080**

PAID VOLUNTEER  
HOURS ALLOCATED

SUPPORTED

**344**

COMMUNITY  
CAUSES

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**\$1,052,836**

TOWARD  
COMMUNITY  
PROGRAMS



## Schoolhouse Supplies

Nothing should get in the way of a child's success—especially if it's something like access to basic school supplies. That's why we team up every year with KGW to sponsor the School Supply Drive, which benefits Schoolhouse Supplies Free Store for Teachers. All donations remain local. That means donations from Bend stay in Bend, donations from McMinnville stay in McMinnville.

SUPPORTED  
**3,868**  
STUDENTS

ONPOINT DONATED  
**\$25,000**

*Schoolhouse*  
SUPPLIES

## OMSI Teacher Open House

As the presenting sponsor of OMSI's Teacher Open House, we helped welcome more than 200 educators to OMSI for a chance to explore the museum and learn about the resources and programs OMSI provides for teachers and schools. We connected with educators about the OnPoint Prize for Excellence in Education and raffled off a \$250 donation, and Southridge High School was the lucky winner.

**OMSI**





# Oregon Humane Society

Education always makes an impact. This year, OnPoint donated \$10,000 to the Oregon Humane Society to fund an influential program that brings the society's educators into local classrooms to introduce young students to animals in a safe, informative setting. Our gift facilitated visits to 59 schools and 165 classrooms across the Portland metro area.



## Babies With Books

Some of the most impactful work we do is creating opportunities for others to lead. That's why we're proud to support Babies With Books, a program created and led by high school students who are passionate about making a difference. Each week, these students visit with families in the Neonatal Intensive Care Unit at Randall Children's Hospital, read sponsored children's books, and provide information about the importance of early literacy and family bonding.



MORE THAN **400** FAMILIES SUPPORTED

# Oregon School Activities Association

OnPoint proudly supports the OSAA Foundation's Student Assistance Program. With our \$10,000 contribution, we helped provide 106 students with the gear they need to participate in their activities. Additionally, our employees dedicated their time by shopping, boxing, and delivering clothes and equipment to these students.





## A Decade of Recognition

Strong communities are built and shaped by quality education. That's something we've always believed. Part of our investment in education is focused on recognizing and rewarding our community's best educators—those who make a significant impact in the lives of their students.

During the last decade, the OnPoint Prize for Excellence in Education campaign has awarded over \$370,000 in prizes to 260 educators and schools in our area. In its 10<sup>th</sup> year, we increased prize amounts for the Educator of the Year award

recipients—paying their mortgage for one full year and donating \$2,500 to their school. We also awarded five Community Builder school awards, giving four schools a \$1,000 grant for a project of their choice, plus, a fifth school was chosen by our community members for a grant of \$2,000.

The OnPoint Prize is an investment in the future of our community and acknowledges the history that made this annual award possible.



**10** YEARS **>> OVER \$370,000 AWARDED TO EDUCATION >> 260** **EDUCATORS & SCHOOLS RECOGNIZED**



# CONGRATULATIONS TO ALL OF OUR 2019 ONPOINT PRIZE HONOREES!



## 2019 Educators of the Year:

**Francesca Aultman, K-8**  
Gilbert Heights Elementary School  
Portland, Oregon

**Tori Sharpe, 9-12**  
Skyview High School  
Vancouver, Washington

## 2019 Educators of the Year Finalists:

**Nadia Boria, K-8**  
Scouters Mountain Elementary School  
Happy Valley, Oregon

**Joe Minato, 9-12**  
Wilson High School  
Portland, Oregon

## 2019 Community Builder School Award Winners:

**Bridger Elementary School**  
Portland, Oregon  
Bridger Scholars Program

**Molalla High School**  
Molalla, Oregon  
Friendship Courtyard

**Prescott Elementary School**  
Portland, Oregon  
SUN School Homework Tutors

**Tucker Maxon School**  
Portland, Oregon  
Special Needs Projector  
and Sound System

**Vose Elementary School**  
Beaverton, Oregon  
Ballet Folklorico After School Club



# De La Salle North Catholic High School

Since 2001, we've partnered with De La Salle North Catholic High School to help 13 students every year gain valuable real-life work experience through entry-level, full-time positions with OnPoint. In this program, students learn valuable professional skills, plus earn 50 percent of their school's tuition. They graduate with a full year of experience and many have even been hired by OnPoint as permanent team members.

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**13** WORK-STUDY STUDENTS **\$93,600**  
EARNED IN SCHOOL TUITION

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De La Salle North Catholic  
High School



## Financial Beginnings & Junior Achievement

In 2019, we expanded our partnerships with Financial Beginnings and Junior Achievement of Oregon and SW Washington, two outstanding financial education-focused organizations. As part of our commitment to financial education, OnPoint enhanced its corporate volunteer policy, encouraging every employee to share their time and expertise with youth and adults through these programs. Together, with great community partners, we advance our goal to make personal finance education accessible to everyone.



**3,500 STUDENTS**  
CONNECTED WITH FINANCIAL EDUCATION

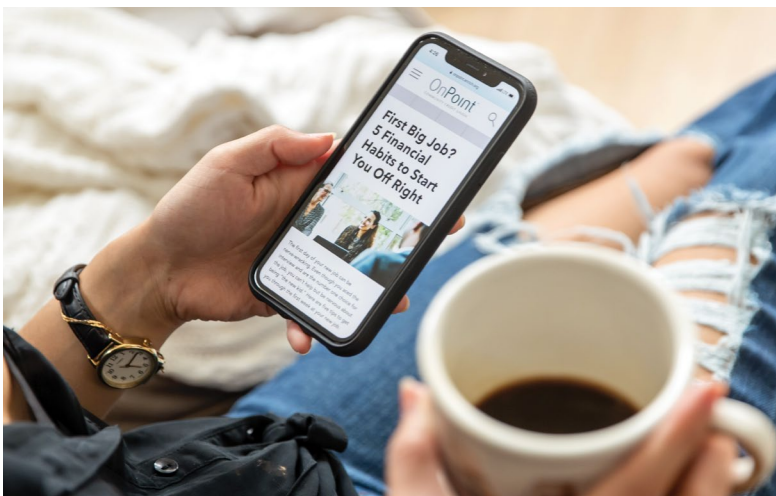
**485** EMPLOYEE HOURS  
VOLUNTEERED  
TO FINANCIAL EDUCATION



# Free Lunch + Play

Fifty-seven percent of Portland children qualify for free or reduced-price lunch at school; however, during the summer months, those meals aren't available, increasing stress and food insecurity. Portland Parks & Recreation in collaboration with Portland Public Schools, David Douglas, Reynolds, Parkrose and Centennial School Districts, hosts the Free Lunch + Play program at nearly 30 city parks during the summer. The program provides almost 100,000 meals and welcoming places for safe and structured activities.

As a Free Lunch + Play sponsor, OnPoint employees attended programs at Mt. Scott Park and Peninsula Park. They hosted financial education activities for hundreds of youth and shared personal finance tips for both children and adults.



## Enrich

Enrich is a personalized financial wellness education resource, made available to our members and community to help them better understand and manage their finances. With tips, tools and resources, Enrich provides practical, easy-to-access information that encourages users to create and reach their goals.





## Community Relations Committee

OnPoint is deeply connected to the community we serve and nothing reflects that more than our Community Relations Committee. Charged with awarding a portion of our credit union's philanthropic dollars, this employee-administered committee increased its giving to \$150,000 annually.

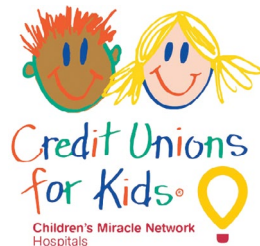
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**190** DONATIONS  
MADE IN 2019

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## Credit Unions for Kids

Working together is what credit unions do best, and there's no better example than Credit Unions for Kids and the Children's Miracle Network. OnPoint continued its sponsorship of the NWCUA CU4Kids Auction with a donation of \$32,000.



We also had the honor of being the lead sponsor for the first annual Credit Union for Kids Cornhole Classic. The tournament attracted more than 40 teams and raised more than \$277,000 for OHSU Doernbecher Children's Hospital.

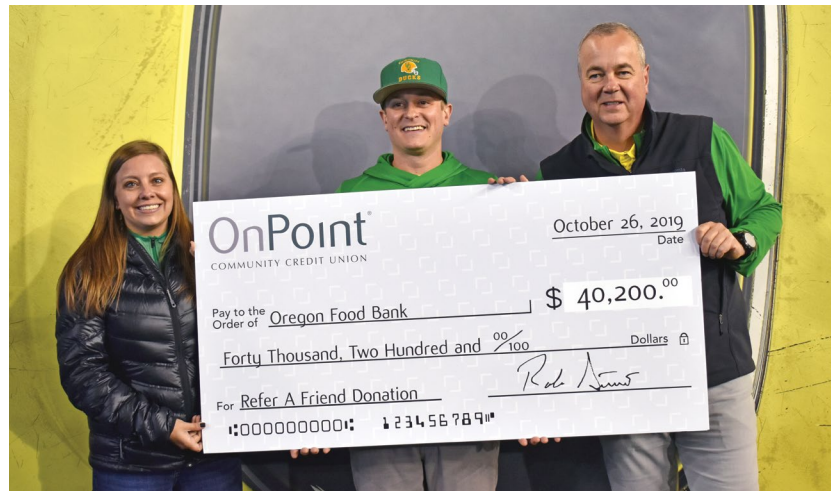
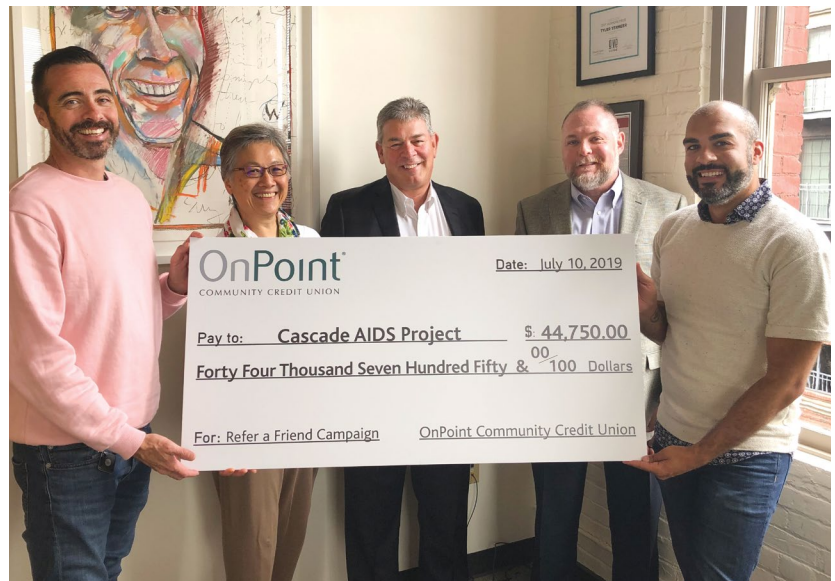




# Refer a Friend

OnPoint members make an impact, year after year. Through our referral program, in 2019, we raised thousands of dollars for various local charities. During these referral campaigns, our members invite friends, family and business associates to join our credit union. As part of this program, for every new referred member who opened a checking account, we pledged a \$50 community donation in addition to giving both the new member and referring member \$50 for themselves.

In the spring, we raised \$44,750 for the Cascade AIDS Project. In the summer, we raised \$40,200 to benefit the Oregon Food Bank. In the fall, we raised \$38,300 for OHSU Doernbecher Children's Hospital Foundation.



## \$123,250 DONATED

**CAP DONATION COVERED  
A FULL YEAR'S WORTH  
OF HIV TEST KITS**  
— (OVER 4,500) —

**OREGON FOOD BANK  
DONATION PROVIDED  
OVER  
120,000 MEALS**

**OHSU DOERNBECHER DONATION**  
— SUPPORTED THE —  
**GARY AND CHRISTINE ROOD FAMILY PAVILION**



# Employee Engagement

At OnPoint, we're proud of how hard our employees work to serve our community. In 2019, team members supported a variety of local organizations working to create a positive impact. Here are a few of the organizations they served:

## Oregon Humane Society

Employees volunteered to help socialize and play with cats and dogs before they found their forever adopted homes.

## Oregon Food Bank

OnPoint volunteers sorted and labeled food for local families in need.

## Pride

2019 marked our 10<sup>th</sup> year of supporting Portland Pride. Forty-five employees attended to show their support for the LGBTQ community.

## AIDS Walk

With 19 employees walking, OnPoint raised \$11,524, which was the third highest fundraising team.

# United Way Campaign

United Way



Our United Way campaign provides an opportunity for our employees to come together and give back by helping our neighbors in need. We exceeded our goal with \$65,057 raised in donations. Employees participated in fundraisers and volunteered at the Oregon Food Bank and Children's Book Bank. The donations benefit kids and families in the Portland metro area challenged by poverty.

**\$65,057**  
RAISED BY EMPLOYEES





# Holiday Employee Giving

During the holiday season, to continue our efforts of building strong communities through dedication and commitment, OnPoint made a \$100 gift on behalf of each of our employees—allowing them to direct their gift to one or more of six selected nonprofit organizations.

In total, OnPoint donated more than \$73,000 to the following nonprofits: JOIN, Meals on Wheels People, Neighborhood House, Looking Glass Community Services in Eugene, Yamhill Community Action Partnership in McMinnville, and Bethlehem Inn and St. Vincent de Paul in Central Oregon.



**\$73,000** DONATED



## #OnPointGiving

For the second year in a row, we asked our social community to help us give back. By commenting on our social channels, community members could nominate a local nonprofit to win a grand prize donation of \$2,500. To extend the support, we awarded \$1,000 to five organizations that received the next highest number of votes.

**Grand Prize:**  
Brown Girl Rise

**Runners-Up:**  
Girls Build, Homeless Youth Law Clinic, NW Association for Blind Athletes, Bloomin' Boutique, Wild Diversity

# Vancouver Waterfront Grand Opening

2019 marked the grand opening of our new Vancouver Waterfront Branch. With every new branch we open, OnPoint gives back to the community that surrounds it. Our \$2,500 donation to Innovative Services NW will help the organization's pediatric speech therapy program to provide support to Vancouver youth.

**DONATION SUPPORTS**  
**80** **CHILDREN**  
**PER MONTH**



# Community starts with each one of us.

Inclusivity is the fabric of our community, both inside of OnPoint and outside in the neighborhoods in which we live and work. We are proud to be the local institution that recognizes when we all work towards common goals, everyone becomes stronger and better together.

Consistent engagement is key to a thriving community. In 2019, our Refer a Friend campaigns encouraged members to introduce friends and family to the benefits of banking with OnPoint, and, in return, we made a donation to a local nonprofit on behalf of every new membership. Our employee-administered Community Relations Committee recognized a greater need coming from local community groups, and, in response, granted more funds to help our partners make a difference in the lives of those who need it most. We are also incredibly proud of our staff, who donated thousands of hours to complement these hundreds of thousands of dollars in community donations.

One of the most important groups in our community is our youth. They are tomorrow's leaders, and it is our collective responsibility to lift them up at every opportunity we have. Whether it's supporting early reading through the Babies With Books program, our ongoing partnership with Oregon School Activities Association (OSAA) or our sponsorship of Free Lunch + Play to keep local students fed over summer break, OnPoint is there every step of the way as these bright young minds discover and develop the role they will have in our community.

Our products and services have come a long way since 1932, but our purpose and vision of being a trusted financial and community partner has remained consistent. We are honored to have supported 344 local causes in 2019 and are dedicated and working to surpass that number each year. Thank you for your loyalty, thank you for your trust and thank you for allowing us to be your financial partner. It is the highest compliment we will ever receive.



**ROB STUART**  
PRESIDENT/CEO





# OnPoint is proud to support community organizations like:



DOERNBECHER  
CHILDREN'S  
Hospital



De La Salle North Catholic  
High School

Youth, Rights & Justice  
ATTORNEYS AT LAW



